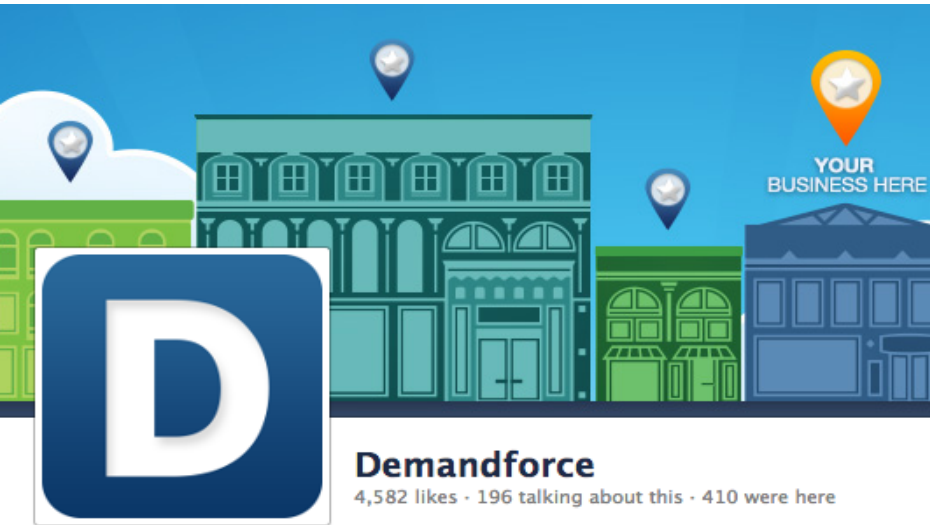


# Rallyverse Case Study: Marketing Automation



Demandforce's mission is to help small businesses thrive in an evolving and increasingly complex connected world. Demandforce uses Rallyverse to power their social media strategies on Twitter and Facebook, supporting multiple handles and campaigns.

- ✓ Generated 3X as much content in less time.
- ✓ Generated 10X the engagement on their content
- ✓ Established Annual community growth rate of 34%
- ✓ Organic Community Growth Rate increased 4X

*"The Rallyverse platform helped us to not only scale the efficiency of our social media team, but also to drive impressive results in community growth and engagement."*

— Chris Brubaker, Head of Marketing at Demandforce